

Master of Arts Program in International Relations and Cultural Diplomacy
The Institute for Cultural Diplomacy in Cooperation with Dubrovnik International University

(Berlin, from March 12th, 2012)

www.icd-masterprogram.org; [Application Form](#)>

Dear Sir/Madam,

The Institute for Cultural Diplomacy and Dubrovnik International University (DIU) are pleased to announce the graduate Master of Arts program in International Relations and Cultural Diplomacy. Offered by DIU in partnership with the ICD, the program will combine the traditional academic components of international relations with a new focus on the role of soft power and cultural diplomacy in contemporary global affairs.

The Degree

While the study of political science has been a cherished tradition of academia, the developments outlined above demand the identification of entirely new theories and models. An understanding of the challenges faced by the contemporary world requires an interdisciplinary approach; International Relations and Diplomacy should not be understood only as disciplines of Political Science or Political Theory, but also be interpreted from the perspective of art and culture, economics, law, and other social sciences.

Further information about the program curriculum is found under:

http://www.culturaldiplomacy.org/academy/content/articles/maincd/MA_Cultural_Diplomacy_Curriculum.pdf

Admissions

DIU and the ICD do not consider any one element of an application exclusively. Rather, our admissions panel considers academic achievement as well as personal qualities such as strength of character, motivation and the ability and willingness to take on new academic challenges. Additional factors, such as essays, letters of recommendation, and interviews are also a vital part of the admissions process. Our aim is to attract students from a variety of backgrounds and countries that will foster a unique and diverse learning environment.

Further information is found under:

http://www.culturaldiplomacy.org/academy/index.php?en_ma_admissions

The Institute for Cultural Diplomacy

www.culturaldiplomacy.org

The Institute for Cultural Diplomacy is an international, not-for-profit, non-governmental organization with headquarters in Berlin, Germany. The goal of the ICD is to promote global peace and stability by strengthening and supporting intercultural relations at all levels. Over the past decade the ICD has grown to become one of Europe's largest independent cultural exchange organizations, hosting programs that facilitate interaction among individuals of all cultural, academic, and professional backgrounds, from across the world.

Please address any additional queries to academy@culturaldiplomacy.org

With warm regards and gratitude.

Respectfully yours,

Mark Donfried
Director & Founder

Institute for Cultural Diplomacy (ICD)

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Become a member of the ICD and help create a strong Cultural Diplomacy community – [click here](#)

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About the Degree

Dubrovnik International University (DIU) and the Institute for Cultural Diplomacy (ICD) are pleased to announce the launch of a graduate Master of Arts program in International Relations and Cultural Diplomacy.

Offered by the DIU in partnership with the ICD, the program will combine the traditional academic components of international relations with a focus on the role of soft power and cultural diplomacy in contemporary global affairs. We believe that only with a comprehensive understanding of the theory, history and practice of international relations one can properly understand and apply cultural diplomacy.

The Key Objectives of the program are:

- To provide students with an in depth understanding of the theory and practice of international relations within the contemporary interdependent world placing a particular emphasis on cultural diplomacy within this framework
- To educate students about cultural diplomacy within the context of the political, economic and cultural pillars upon which sustainable international relations are based.
- To analyze soft power and hard power strategies within the international relations discourse in the recognition that each element is mutually important and compatible in what Prof. Joseph Nye has characterized as “smart power.”

Benefits of the Program - The main benefits of this MA program are:

- The program offers students a core curriculum of International Relations, which will prepare the student

for a vast array of career opportunities across the world.

- Students will have access to an expert faculty with experience in international politics and diplomacy, and will acquire the knowledge and skills needed to work in a complex global order.
- Students will obtain an expertise in cultural diplomacy which is currently a rare yet rapidly increasing and important field within the public sector, private sector and civil society.
- Students of this program will be significantly advantaged in the political arena against students who simply obtain an MA in international relations.
- During the “Professional Training” semester of the MA students will be able to create and implement their own programs of cultural diplomacy.
- Graduates will discover that the curriculum and faculty prepare them for evolving careers in academia and all public and private international sectors.
- Career Service - The ICD and DIU see it as an integral part of the MA to support and assist our students in acquiring the careers that they seek. Therefore during semester 3 of the program, together with the support of our faculty advisors and our career services department, we will create a strategy with the student of how to proceed immediately from the MA to the career of their choice, should that be the desire of the student.
- Finally, the program will allow students to study with distinguished and renowned faculties from Croatia, Germany, Europe, and across the world, and will enable contact with experts and organizations associated with international relations.

Our Special Emphasis:

- The special emphasis of this MA is to analyze the past, present and future of cultural diplomacy in the framework of diplomacy and international relations as a whole.
- The faculty puts particular emphasis on both the theory as well as the practice of cultural diplomacy in order to provide students with a deeper understanding of this rapidly developing field.

For further information on the MA in International Relations and Cultural Diplomacy, please send an email to [academy @culturaldiplomacy.org](mailto:academy@culturaldiplomacy.org)